

ROCKY HEIGHTS
PRINT + BINDING

Your Books. Your Brand.

AUTHOR & PUBLISHER MARKETING ESSENTIALS

PROMOTE YOUR BOOKS

From Ideas to Selling Impact

PRINTING SOLUTIONS

BINDING SERVICES

DESIGN SUPPORT

QUALITY RESULTS

CONNECT | ENGAGE | GROW



PROMOTE YOUR BOOK WITH SELF-PUBLISHING PACKAGES

All packages include Standard File Setup (up to 1 Hour of Graphic Design)

Author's Book Launch Package $146 VALUE ..... $125 Your Price

- 100 Bookmarks or 500 business cards
- Tabletop X-stand Banner Stand
- 50 flyers (5.5" x 8.5")
- Social Media Self-Published Announcement

Pro Package $259 VALUE ..... $195 Your Price

- 100 Bookmarks
- 500 Business Cards
- 10 Posters (11" x 17")
- Full size X-Stand Banner Stand
- Signing X-Stand Table Topper
- Social Media Self-Published Announcement

Platinum Pro Package $659 VALUE..... $600 Your Price

- 500 Bookmarks
- 500 Postcards or Rack Cards
- 500 Executive Business Cards *(choice of raised foil or flat foil)*
- 50 Posters (11" x 17")
- Signing X-Stand Table Topper
- Full size X-Stand Banner Stand **OR** Retractable Banner Stand (30" x 80")
- Social Media Self-Published Announcement

Need Additional Graphics Support? No Problem!
Our on-staff graphic designers are ready to help.

CALL FOR A FREE QUOTE **205.983.8040**

AUTHOR MARKETING CHECKLIST ✓

PAPER MARKETING ESSENTIALS

- [ ] **2” x 7” Bookmarks** *Laminated options available*
- [ ] **Business Cards** *Ask about Executive (Specialty) Finish Options*
- [ ] **Flyers**
- [ ] **Postcards / Rack Cards**
- [ ] **3.5” Matte Circle Stickers (100 qty.)** *Custom vinyl stickers available!*
- [ ] **Promotional Stick Fans**
- [ ] **Promotional Stickless Fans** *(Wedge and Circle Shapes)*

SIGNS & BANNERS

- [ ] **11” x 17” Foamboard Tabletopper** *(includes easel back)*
- [ ] **10” x 16” Tabletop X-Stand Banner**
- [ ] **Vinyl Banners** *(maximum height 54")*
- [ ] **30” x 80” Retractable Banner Stands**
- [ ] **24” x 60” Pop-Up X-Stand Banner**
- [ ] **Foamboard Mounted Posters** *(Indoor use with Easel up to 24” x 36”)*

SPECIALTY PRINTING

- [ ] **36” x 72” Table Runner**
- [ ] **Coffee Cups** *11oz. and 15oz. sizes available*
- [ ] **Book Cover T-Shirt** *(Front Chest Print Only)*
- [ ] **Book Cover Socks** *(Sold in Pairs)*
- [ ] **Social Media Graphic Files**

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www.rockyheights.com